14th Annual Induction Ceremony
May 18, 2019

Hyatt Regency Columbus
350 N. High St.
Columbus, Ohio 43215

Show Your Support – Sponsor the Induction Ceremony

Our 14th Annual Induction Ceremony will bring together over 600 current and former basketball players, coaches, officials, and fans of the game. It's the only event of its kind where you can reminisce with old friends and teammates and meet Ohio's greatest basketball legends in the same evening.

All 2019 Induction Ceremony sponsors receive:

- One-on-one interaction with attendees
- Your logo on the Induction Ceremony section of the website, linking to your organization's site.
- Your organization's logo in print materials and on the video screens
- A sponsor recognition ribbon on your name badge

Support this premiere event in the following ways:

Presenting Sponsor - $10,000

- The opportunity to welcome attendees from the stage during the ceremony
- Your logo prominently displayed throughout the event, including the video screen and ceremony program
- Stand-alone signage inside the ballroom during the ceremony
- Your logo on the front page of the ceremony section of the website and the Hall of Fame homepage with a link to your organization's website
- The opportunity to send a video or electronic message to attendees prior to the ceremony
- The opportunity to provide a logo'd keepsake to Inductees or all attendees
- One promotional social media post per week (Facebook & Twitter) in the month leading up to and after the ceremony
- Full-page, full-color ad in the event program
- Two tables of ten with preferred seating at the Induction Ceremony

Scholarship Sponsor - $5,000 or Co-Sponsor at $2,500

Help support our mission of giving back. Sponsor our student scholarships and the tickets we provide for their families to attend the ceremony.

- The opportunity to help present the scholarships during the ceremony
- Full-page, full-color ad in the ceremony program for full sponsor, half-page ad for co-sponsor
- Your organization's logo in the ceremony section of the website and the Hall of Fame homepage, with a link to your website
- Your organization's logo on the certificates given to the scholarship recipients
- Two tables with preferred seating for ten at the Induction Ceremony for full sponsor, one table of ten for co-sponsor

Inductee Luncheon Sponsor - $3,000

Gain exclusive one-on-one access to the 2019 Inductees at the private luncheon before the ceremony. You'll also receive:

- Stand alone signage at the luncheon
- The opportunity to welcome inductees and their guests at the luncheon
- Full page, full-color ad in the ceremony program
- Your organization's logo in the ceremony section of the website and the Hall of Fame homepage, with a link to your website
- One table with preferred seating for ten at the Induction Ceremony

Breakfast Sponsor - $3,000

Gain exclusive one-on-one access to the 2019 Inductees at a private breakfast the morning after the ceremony. You'll also receive:

- Stand alone signage at the breakfast
- The opportunity to welcome inductees and their guests at the breakfast
- Full page, full-color ad in the ceremony program
- Your organization's logo in the ceremony section of the website and the Hall of Fame homepage, with a link to your website
- One table with preferred seating for ten at the Induction Ceremony

Reception Sponsor - $2,500

Sponsor the opening reception and help make the evening a memorable one for everyone who attends. This sponsorship includes:

- Your logo displayed throughout the event, including the video screen and ceremony program
- Stand-alone signage with your organization's logo at the reception
- Full page, full-color ad in the ceremony program
- Your organization's logo in the ceremony section of the website and the Hall of Fame homepage, with a link to your website
- One table with preferred seating for ten at the Induction Ceremony

Award Sponsor: $2,500

Sponsor the awards presented to the Inductees and be a part of history. This sponsorship includes:

- The opportunity to help present the awards to inductees during the ceremony
- Half-page, full-color ad in the ceremony program for full sponsor, half page ad for co-sponsor
- Your organization's logo in the ceremony section of the website and the Hall of Fame homepage, with a link to your website
- The opportunity to provide a logo'd keepsake to Inductees
- One table with preferred seating for ten at the Induction Ceremony

Team Sponsorship - $2,500 per team (2 Available)

Sponsor one or more of the teams being inducted this year. Your sponsorship allows us to provide complimentary tickets to team inductees. This sponsorship includes:

- The opportunity to help present the certificates to your sponsored team during the ceremony
- The opportunity to provide a logo'd keepsake to your sponsored Team Inductees
- Half-page, full-color ad in the ceremony program for full sponsor, half page ad for co-sponsor
- Your organization's logo in the ceremony section of the website and the Hall of Fame homepage, with a link to your website
- One table with preferred seating for ten at the Induction Ceremony

2019 Ceremony Advertising

Congratulate an incoming inductee or team or promote your organization to nearly 600 basketball coaches, players, contributors and fans at the Ceremony. The commemorative program is regarded as a keepsake by attendees and inductees.

Ad Size (All ads are full color)	Rate
Full Page (8" w x 10.5" h) *Includes 2 tickets to the Induction Ceremony*	$1,000
Half-Page (8" w x 5.125" h) *Includes 1 ticket to the Induction Ceremony*	$500
Quarter Page (3.875" w x 5.125" h)	$250
Business Card Size (3.5" w x 2"h)	$100
Patron Page – list your name and a brief message to inductee or team member	$50

Acceptable formats include .eps, .tif and.pdf with a minimum of 300 dpi. Closing dates for ads and artwork: May 1, 2019.

For more information, or to request a sample of the ceremony program, please contact Sheila Fox at sfox@ohiobaskeballhalloffame or (614) 547-2160.

2019 Ceremony Schedule

Saturday 05-18-2019

11:30 am	Individual Inductee Luncheon
5:30 pm	Hall of Fame Reception begins
6:15 pm	Dinner & Welcome
7:30 pm	Ceremony begins
9:30 pm	Ceremony concludes

Sponsor & Advertiser Commitment Form

14th Annual Induction Ceremony

May 18, 2019 ● Hyatt Regency Downtown Columbus ● 350 N. High St., Columbus, Ohio 43215

Please complete the following form and return with payment to:

Ohio Basketball Hall of Fame, c/o Sheila Fox; 118 Graceland Blvd. #189, Columbus, OH 43214. You can also email completed forms to sfox@ohiobasketballhalloffame.com.

Contact Information

Name of Organization: _____

Contact Name: _____ Contact Email: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Website: _____

Opportunity

I'd like to support the Induction Ceremony in the following way: ❑ Advertiser ❑ Sponsor _____

Amount: $ _____

Induction Ceremony Program Advertising

- ❑ Full Page – $1,000 (includes 2 tickets to the ceremony)
- ❑ Half-Page – $500 (Includes 1 ticket to the ceremony)
- ❑ Quarter-Page – $250
- ❑ Business card size - $100
- ❑ Patron page listing- $50

Payment

❑ Please Invoice me ❑ Please charge my credit card

❑ I've enclosed my check made payable to the Ohio Basketball Hall of Fame

Method of Payment: ❑ MC ❑ Visa ❑ AMEX Total Payment: $ _____

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Credit Card: _____ Signature Required: _____

***Thank you** for your support of the Ohio Basketball Hall of Fame!*